

HEALTHCARE PURCHASING NEWS®

CLINICAL INTELLIGENCE FOR SUPPLY CHAIN LEADERSHIP

SEP 2020 ISSUE PREVIEW

FEATURE STORIES:

Edit Close: 7/22/2020 • Ad Close: 8/6/2020

PANDEMIC-PUNCTURED SUPPLY CHAIN

HPN queries award-winning Supply Chain leaders to discuss how they're navigating COVID-19 and how they're repositioning operations for future crises.

SPD MAKEOVERS

What design, devices and equipment should be included in SPD departments to maximize output, optimize performance, streamline workflow and ensure high-quality reprocessing services?

ROOM & SURFACE CLEANING DECONTAMINATION

The COVID-19 pandemic reinforces the need for thoroughly cleaning and disinfecting every area that can harbor infectious pathogens. **HPN** explores available products and services and potential improvements down the road.

WOUND & SKIN CARE

Current and innovative solutions for preventing and treating surgical-site incisions, chronic, hard-to-heal wounds, and other skin care challenges, are explored in this annual feature.

POINT-OF-CARE TESTING

Convenient, easy-to-use and quick represent three attractive qualities of POC testing products. COVID-19 testing reinforces all of them. **HPN** highlights what the future holds for this valuable product category.

SEPTEMBER ADVERTISER SPECIAL BONUS

FULL-PAGE ADVERTISERS GET HALF-PRICE PLACEMENT IN E-PRODUCT INSIDER BLAST.

OCTOBER FEATURE STORIES:

Edit Close: 8/20/2020 • Ad Close: 9/5/2020

FUTURE-READY SUPPLY CHAINS

HPN continues to explore how the latest concepts and technology promise to push supply chain to greater heights of performance and service, in the context of a pandemic and against the backdrop of other crises and disasters.

INSTRUMENT STORAGE & CONTAINERS

HPN looks at the options for keeping instruments protected and free of contaminants during storage and transport.

PPE SHOWCASE

HPN presents its guide to evaluating, selecting and using the appropriate medical PPE including face masks, respirators, gloves, gowns, hoods and scrubs, as reinforced by the COVID-19 pandemic.

HYGIENE PRACTICES & ACCOUNTABILITY

Incorporating the proper hand hygiene protocols successfully necessitates using the right products as well improving compliance. Healthcare facilities share how they successfully improved hygiene compliance.

LAB SUPPLY CHAIN

HPN explores ways Supply Chain can work with the Laboratory to improve and streamline access to products and services they need.

OCTOBER ADVERTISER SPECIAL BONUS

PRODUCT SPOTLIGHT:

HIGHLIGHT YOUR PRODUCTS IN OUR MARKETPLACE FOR HYGIENE.

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VIRTUAL TRADESHOWS

**IDN SUMMIT
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HIDA**

Show & Tell Virtual Conference

Includes:

Show & Tell landing page

- Company Logo
- Very brief description/product headline -15 words (Just enough to get the visitor to click for more) [Example](#)

Company page:

- Direct link to your webpage, white paper or MP4 video
- 1x eblast (may include up to 5 other companies) will be targeted to appropriate audience segments.
- Promotion in newsletter and website ads
- 90 days of page-view reporting.

Add-ons available. [Example](#)

Contact your Sales Rep

TRADESHOW COVERAGE

OR MANAGER

SEP 30 - OCT 2, LAS VEGAS, NV

BELLWETHER LEAGUE

OCT 5, CHICAGO, IL

SMI

OCT 19 - 21, SCOTTSDALE, AZ

AHVAP

OCT 21 - 23, VIRTUAL



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