

HEALTHCARE PURCHASING NEWS

CLINICAL INTELLIGENCE FOR SUPPLY CHAIN LEADERSHIP

MARCH 2023 PREVIEW

Ad Reservations: FEBRUARY 2 ♦ Ad Materials: FEBRUARY 7

FULL PAGE BONUS

Your 50 words and image emailed in our eProduct Marketplace

SHOW COVERAGE

HIDA Mar 20-24, Bonita Springs, FL
MODEX Mar 20-23, Chicago
HPN Online Forum: Supply Chain Mar 21

RTLS & SUPPLY CHAIN AUTOMATION

Tracking and robotic technology for clinical, financial and operational effectiveness and efficiency.

REPROCESSING WORKFLOW AND ST91

How recent regulatory updates are changing procedural and workplace operations.

SURGICAL PERFORMANCE EXCELLENCE IN SUPPLY CHAIN

Highlighting success stories of Surgical Services departments that demonstrate process innovation and productivity, teamwork, financial/operational cost savings and comprehensive strategic planning around supply chain operations.

AIR & SURFACE CLEANING/DISINFECTION

What providers and suppliers are learning about ridding their facilities of bacterial and viral microbes.

GLOVES

Recapping and forecasting glove design, demand, supply and improvement in a post-pandemic world.

COMING IN APRIL 2023

FULL PAGE BONUS: Product Spotlight: Your 50 words and image in our print our print AORN or HIMSS Marketplace and preshow email

SHOW COVERAGE:

AORN Apr 1-5, San Antonio | HIMSS Apr 17-23, Chicago | IDN Spring Apr 17-19, Orlando
SMI Spring Forum Apr 25-27, Dallas | AHA Apr 23-26, Washington, DC

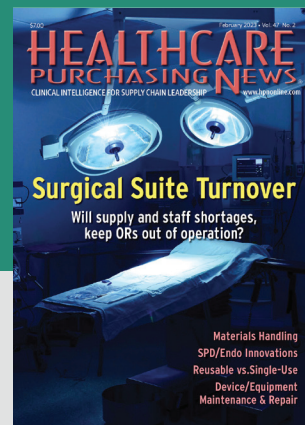
SHELVING & STORAGE: Sharing tips and tricks on how to make effective and efficient use of space and business opportunities within and outside facility footprints.

PRE-TREATING SURGICAL DEVICES: Proper sterile processing of devices begins with this step in the operating room so how does the practice become universal and mainstream?

RESPIRATORY CARE & MONITORING: Profiling some of the latest high-tech options to assist clinicians in helping patients breathe during and after surgery.

INFECTION CONTROL OPERATIONS WORTH WATCHING: Successful anecdotes and tips in treating and preventing all hospital-acquired infections. Nominate an Infection Prevention customer today!

OR BUYERS GUIDE: The latest devices, products, services and technologies geared for surgical suites in the Operating Room.



EAST COAST SALES

Blake Holton
bholton@hpnonline.com
407-971-6286

CENTRAL U.S. SALES

April Bruffy
abruffy@hpnonline.com
P: 713-936-5076
M: 713-992-0381

WEST COAST SALES

Michelle Holton
mholton@hpnonline.com
407-782-1191

2023 MEDIA KIT

AD MATERIALS

Contact your Sales Manager

PUBLISHER

Matthew Raynor
mraynor@endeavorb2b.com
561-408-4596

SENIOR EDITOR

Rick Dana Barlow
rickdanabarlow@wingfootmedia.biz

MANAGING EDITOR

Scott Tomko
stomko@hpnonline.com

SENIOR CONTRIBUTING EDITOR

Brenda Silva
bsilva@endeavorb2b.com

SENIOR CONTRIBUTING EDITOR

Kara Nadeau
knadeau@hpnonline.com

